

# 2025 SOIRÉE

## BENEFIT & CONCERT

||: ProMusica  
CHAMBER  
ORCHESTRA

### Experience ProMusica's beloved premiere social event!

As the biggest event of our 2024-2025 season, ProMusica Chamber Orchestra is thrilled to present our annual Soirée Benefit & Concert on Friday, April 11, 2025. In this special 25<sup>th</sup> anniversary year, the Soirée is our signature fundraising event, which combines a private party and celebration with a special genre-blending concert. This is an evening not to be missed!

The Soiree begins with a pre-concert party in the historic ballroom of The Westin Great Southern Hotel. Then head to the Southern Theatre for a crossover concert combining the best of Broadway, Pop, and more!

A **Corporate Sponsorship** provides you an opportunity to:

- Enhance your philanthropic visibility in the community through key promotional pieces;
- Reinforce your reputation as a good corporate citizen through support of a beloved arts organization;
- And develop closer relationships with current and prospective clients.

Embrace and enjoy the opportunity to promote your company to ProMusica patrons while participating in a fun evening, perfect for entertaining clients or thanking employees!



### Why Partner with ProMusica?

- Now in our 46<sup>th</sup> season, ProMusica is a beloved arts organization with deep roots and history in Columbus, and a growing reputation nationally.
- ProMusica has ended its past 10+ seasons in a positive financial position, you can be sure your investment is sound.
- ProMusica patrons reside in key Columbus suburbs, with a majority coming to us from Upper Arlington, Bexley, Worthington, Dublin, New Albany, and German Village.

## Friday, April 11, 2025

The Westin Great Southern Hotel & Southern Theatre

ProMusica Chamber Orchestra presents a night of exceptional live music, elegance, and celebration featuring ProMusica musicians in a special, one-night-only concert. The 2025 Soirée concert will feature a remarkable blend of styles, as we fuse classical artistry with crossover genres.

**6:00 PM** – Join us at our pre-concert reception, held at the downtown Westin Great Southern Hotel, with fine food and drinks, live entertainment and the chance to win exclusive prizes.

**8:00 PM** – Move to the adjacent Southern Theatre for the concert featuring ProMusica, joined by our special guest artist for the evening.



# About ProMusica

## Our Mission

To deliver a world-class chamber orchestra experience through innovative programming, audience intimacy, exceptional talent, and artistic excellence.

## Our Vision

By experiencing the joy of ProMusica, people will become more engaged, inspired, and more connected to the world around them.

100% of your sponsorship dollars support ProMusica's artistic and outreach activities throughout the season.

## With your help, we can:

### Enrich Our Community

We are committed to making great music available to our community. Free, family-friendly concerts are offered through our outdoor *Summer Music Series* at Franklin Park Conservatory and at Columbus Metropolitan Library branches across the city. *Open Rehearsals* and our *CODA Post-Concert Conversations* provide learning opportunities that complement the concert experience.

"Everything I had hoped to hear and see in Holland and Germany was in my backyard. It would be extremely difficult to top the *Summer Music Series*. Three free concerts on three different evenings with free parking. That's hard to beat."

-- Letter to the Editor, *The Columbus Dispatch*



### Serve Our Community

We serve hundreds of children, students, and other individuals each year through programs like Play Us Forward, Musicians in Schools, as well as through partnerships with local organizations such as Columbus Early Learning Centers and Boundless. Support important musical opportunities for the youth in our community, inspiring a lifelong interest in music and the arts.

"The musicians who have visited our schools inspire and motivate our students in their day-to-day practice in orchestra because of interesting, high-quality coaching sessions and excellent teaching."

-- Julie Ellis, Worthington Schools orchestra director



### Celebrate Great Music

With a national reputation for its artistic quality and commitment to new music, ProMusica is gaining recognition as one of the top chamber orchestras in the country. That reputation, coupled with the international pedigree of our artistic leadership, strengthens our renown locally, nationally and internationally, enhancing ProMusica's integral role in serving as an ambassador for the city and marketing Columbus as a cultural destination.

"I have had the good fortune to go to a couple of ProMusica concerts recently. They are really bringing world class talent to Columbus and also cultivating excellent art and talent here."

-- ProMusica concert attendee



# PROMUSICA 2025 SOIRÉE BENEFIT & CONCERT

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## Sponsorship Levels and Benefits

### \$10,000 PRESENTING Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten premium seats** (Southern Theatre – Huntington Circle seats) at the ProMusica Soirée concert
- **Maximum visibility** to approximately 800 total patrons at the ProMusica Soirée party and concert, including prominent placement on concert program and signage
- On-stage acknowledgement at the ProMusica Soirée concert
- Name and/or logo recognition as PRESENTING SPONSOR on all ProMusica Soirée invitations and direct mail (approx. 5,000 pieces; deadlines apply)
- Name and/or logo recognition as PRESENTING SPONSOR in all promotional materials, including newsletters, email announcements, and concert program (deadlines apply)
- Name recognition as PRESENTING SPONSOR on ProMusica's website, promusicacolumbus.org
- Name recognition as PRESENTING SPONSOR in press releases to all print, broadcast and online media (deadlines apply)
- **Name and logo recognition as PRESENTING SPONSOR on all paid advertising materials\***
- **Four memberships in ProMusica's Artist Circle**—a benefit for ProMusica's major donors to be part of private chamber music gatherings in exclusive homes and locations in the Columbus area.

(\$8,650 deductible, Estimated Promotional Value: \$30,000)

*\*Presenting and Gold Sponsor benefit ONLY*

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### \$5,000 GOLD Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten priority seats** (Southern Theatre – Orchestra A seats) at the ProMusica Soirée concert
- On-stage acknowledgement at the ProMusica Soirée concert
- Name and/or logo recognition on all ProMusica Soirée invitations and direct mail (approx. 5,000 pieces; deadlines apply)
- Name and/or logo recognition in all promotional materials, including newsletters, email announcements, and concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org
- Name recognition in press releases to all print, broadcast and online media (deadlines apply)
- **Logo recognition on all paid advertising materials\***
- **Two memberships in ProMusica's Artist Circle**— a benefit for ProMusica's major donors to be part of private chamber music gatherings in exclusive homes and locations in the Columbus area

(\$3,650 deductible, Estimated Promotional Value: \$15,000)

*\*Presenting and Gold Sponsor benefit ONLY*

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# PROMUSICA 2025 SOIRÉE BENEFIT & CONCERT

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## **\$3,000 SILVER Sponsor**

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten loge seats** (Southern Theatre – first balcony) at the ProMusica Soirée concert
- Name and/or logo recognition on all ProMusica Soirée invitations and direct mail (approx. 5,000 pieces; deadlines apply)
- Name and/or logo recognition in all other print and electronic promotional materials, including concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org
- Name recognition in press releases to all print, broadcast and online media (deadlines apply)

(\$1,650 deductible, Estimated Promotional Value: \$5,000)

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## **\$1,500 BRONZE Sponsor**

- **Four tickets** to the Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Four loge seats** (Southern Theatre – first balcony) at the Soirée concert
- Name and/or logo recognition on all Soirée invitations and direct mail (approx. 5,000 pieces; deadlines apply)
- Name and/or logo recognition in select other print and electronic promotional materials, including concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org

(\$960 deductible, Estimated Promotional Value: \$3,000)

### **Please note the following upcoming deadlines:**

Commitment received by **Friday, January 24, 2025** – inclusion on invitation, reminder postcard, concert program

Commitment received by **Thursday, February 27, 2025** – inclusion on reminder postcard and concert program

Commitment received by **Friday, March 21, 2025** – inclusion on concert program

*All pledges must be paid in full by the end of ProMusica's fiscal year (June 30, 2025).*

# PROMUSICA 2025 SOIRÉE BENEFIT & CONCERT

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## 2024-2025 ProMusica Board of Trustees

### OFFICERS

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### TRUSTEES

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## 2025 Soirée Committee:

**Lee Shackelford**, *chair*  
**Nancy Falk**  
**Wendy Faust**  
**Kelsey Gregory**  
**Christine Kullberg**  
**Elizabeth Moyo**  
**Julie Rutter**

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# PROMUSICA 2025 SOIRÉE BENEFIT & CONCERT

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## Sponsorship Pledge Form

### Level of Support

Please indicate your intended sponsorship level.

- \$10,000 PRESENTING Sponsor
- \$5,000 GOLD Sponsor
- \$3,000 SILVER Sponsor
- \$1,500 BRONZE Sponsor

### Contact Information

Your Name/Company Name: \_\_\_\_\_  
(as you would like it to appear in the program)

Contact Name: \_\_\_\_\_  
(if company reservation)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Payment

- Enclosed is my check made payable to ProMusica Chamber Orchestra
- Please invoice me on \_\_\_\_\_ (All payments must be made by June 30, 2025.)

Please charge my credit card:

- Visa       MasterCard       American Express       Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Confirmation materials will follow.**  
**Mayra Aburto, Executive Assistant & Special Projects Manager, will be contacting**  
**you for the names of your company's guests before March 21, 2025.**  
**Ticket packages will be mailed after that date.**

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