

2020 SOIRÉE BENEFIT & CONCERT

ProMusica
CHAMBER
ORCHESTRA



As the biggest event of our 2019–2020 season, ProMusica Chamber Orchestra will again partner with prominent Columbus-area corporations for the annual Soirée Benefit & Concert. Now in its 20th year, the Soirée is our signature fundraising event, which combines a private party and celebration with a special genre-blending concert. This is an evening not to be missed!

A **Corporate Sponsorship** provides you an opportunity to:

- Enhance your philanthropic visibility in the community through key promotional pieces;
- Reinforce your reputation as a good corporate citizen through support of a beloved arts organization;
- And develop closer relationships with current and prospective clients.

Embrace and enjoy the opportunity to promote your company to ProMusica's high-end clientele while participating in a fun evening, perfect for entertaining clients and vendors or thanking employees!

Why Partner with ProMusica?

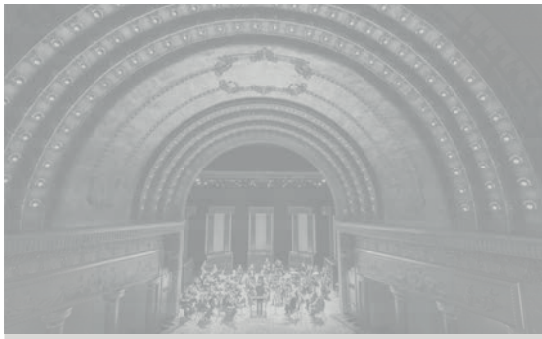
- Over 30% of ProMusica patrons have a household income of over \$125,000.
- Our patrons reside in key Columbus suburbs, with a majority coming to us from Upper Arlington, Bexley, Worthington, Dublin, New Albany, and Downtown.
- ProMusica has ended its past ten seasons in a positive financial position, so you can be sure your investment is sound.

Saturday, February 1, 2020 The Westin Great Southern Columbus & Southern Theatre

ProMusica Chamber Orchestra presents a night of exceptional live music, elegance, and celebration featuring ProMusica musicians in a special, one-night-only concert. Our 20th annual Soirée concert will feature a remarkable blend of styles, as we fuse classical artistry with crossover genres.

- 6:00 pm** — Join us at our pre-concert reception, held at the downtown Westin Great Southern Columbus, with fine food and drinks, live entertainment and the chance to win exclusive prizes.
- 8:00 pm** — Move to the adjacent Southern Theatre for the concert featuring Music Director David Danzmayr, ProMusica musicians, and our special guest artist.





About ProMusica

Our Mission

To deliver a world-class chamber orchestra experience through innovative programming, audience intimacy, exceptional talent, and artistic excellence.



100% of your sponsorship dollars support ProMusica's artistic and outreach activities throughout the season.

With your help, we can:

Enrich Our Community

We are committed to making great music accessible to our community. Free, family-friendly concerts are offered through our outdoor *Summer Music Series* at Franklin Park Conservatory and at the Columbus Metropolitan Library. *Open Rehearsals for Seniors* and our *CODA Post-Concert Conversations* provide learning opportunities that complement the concert experience.



"Everything I had hoped to hear and see in Holland and Germany was in my backyard. It would be extremely difficult to top our Summer Music Series. Three free concerts on three different evenings with free parking. That's hard to beat."

-- Letter to the Editor, *The Columbus Dispatch*

Provide Education and Outreach

We serve hundreds of children and students each year through our *Youth & Family*, *Play Us Forward*, *Side-by-Side*, and *Musicians in the Schools* programs. Support important music education opportunities for the youth in our community, inspiring a lifelong interest in music and the arts.



"The musicians who have visited our schools inspire and motivate our students in their day-to-day practice in orchestra because of interesting, high-quality coaching sessions and excellent teaching."

-- Julie Ellis, Worthington Schools orchestra director

Celebrate Great Music

With a national reputation for its artistic quality and commitment to new music, ProMusica is gaining recognition as one of the top chamber orchestras in the country. That reputation, coupled with the international pedigree of our artistic leadership, strengthens our renown locally, nationally and internationally, enhancing ProMusica's integral role in serving as an ambassador for the city and marketing Columbus as a cultural destination.

"I have had the good fortune to go to a couple of ProMusica concerts recently. They are really bringing world class talent to Columbus and also cultivating excellent art and talent here."

-- ProMusica concert attendee

Sponsorship Levels and Benefits

\$10,000 PRESENTING Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten priority seats** (Southern Theatre – Huntington Circle seats) at the ProMusica Soirée concert
- **Maximum visibility** to approximately 800 total patrons at the ProMusica Soirée party and concert, including prominent placement on concert program and signage
- On-stage acknowledgement at the ProMusica Soirée concert
- Priority name and/or logo recognition as PRESENTING SPONSOR on all ProMusica Soirée invitations and direct mail (approx. 15,000 pieces; deadlines apply)
- Priority name and/or logo recognition as PRESENTING SPONSOR in all promotional materials, including newsletters, email announcements, and concert program (deadlines apply)
- Priority name recognition as PRESENTING SPONSOR on ProMusica's website, promusicacolumbus.org
- Priority name recognition as PRESENTING SPONSOR in press releases to all print, broadcast and online media (deadlines apply)
- **Priority name and logo recognition as PRESENTING SPONSOR on all paid advertising materials***
- **Four memberships in ProMusica's Artist Circle**—a benefit for ProMusica's major donors to be part of private chamber music gatherings in exclusive homes and locations in the Columbus area.

(\$8,650 deductible, Estimated Promotional Value: \$30,000)

**Presenting and Gold Sponsor benefit ONLY*

\$5,000 GOLD Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten premiere seats** (Southern Theatre – Orchestra A seats) at the ProMusica Soirée concert
- On-stage acknowledgement at the ProMusica Soirée concert
- Name and/or logo recognition on all ProMusica Soirée invitations and direct mail (approx. 15,000 pieces; deadlines apply)
- Name and/or logo recognition in all promotional materials, including newsletters, email announcements, and concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org
- Name recognition in press releases to all print, broadcast and online media (deadlines apply)
- **Logo recognition on all paid advertising materials***
- **Two memberships in ProMusica's Artist Circle**— a benefit for ProMusica's major donors to be part of private chamber music gatherings in exclusive homes and locations in the Columbus area

(\$3,650 deductible, Estimated Promotional Value: \$15,000)

**Presenting and Gold Sponsor benefit ONLY*

PROMUSICA 2020 SOIRÉE BENEFIT & CONCERT

\$3,000 SILVER Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten loge seats** (Southern Theatre – first balcony) at the ProMusica Soirée concert
- Name and/or logo recognition on all ProMusica Soirée invitations and direct mail (approx. 15,000 pieces; deadlines apply)
- Name and/or logo recognition in all other print and electronic promotional materials, including concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org
- Name recognition in press releases to all print, broadcast and online media (deadlines apply)

(\$1,650 deductible, Estimated Promotional Value: \$5,000)

\$1,500 BRONZE Sponsor

- **Four tickets** to the Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Four loge seats** (Southern Theatre – first balcony) at the Soirée concert
- Name and/or logo recognition on all Soirée invitations and direct mail (approx. 15,000 pieces; deadlines apply)
- Name and/or logo recognition in select other print and electronic promotional materials, including concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org

(\$960 deductible, Estimated Promotional Value: \$3,000)

Please note the following upcoming deadlines:

Commitment received by **Monday, November 18, 2019** – inclusion on invitation, reminder postcard, concert program

Commitment received by **Friday, January 3, 2020** – inclusion on reminder postcard and concert program

Commitment received by **Wednesday, January 15, 2020** – inclusion on concert program

All pledges must be paid in full by the end of ProMusica's fiscal year (June 30, 2020).

2019-2020 ProMusica Board of Trustees

OFFICERS

President	Lee Shackelford , Physician
Past-President	Joan Herbers , The Ohio State University
Vice-President	William Faust , Ologie
Vice-President	Matthew Fornshell , Ice Miller LLP
Vice-President	Kathryn Sullivan , Astronaut & Civic Leader
Treasurer	Robert Restrepo , CEO (retired), State Auto
Secretary	Bob Redfield , Civic Leader

TRUSTEES

Lavea Brachman, Ralph C. Wilson, Jr. Foundation
Ryan Crowley, Citi
Lynn Elliott, Columbus Window Cleaning
Elizabeth Turrell Farrar, Vorys, Sater, Seymour and Pease LLP
Patricio Garavito, Cardinal Health
Jacob Gibson, PNC Bank
Brian Hall, Porter, Wright, Morris & Arthur LLP
Laurie Hill, Civic Leader
Brent Jackson, Fifth Third Bank
Susan Kairis, Civic Leader
Stephen Keyes, Abercrombie & Fitch
Susan Lubow, BakerHostetler
Bill McDonough
John Pellegrino, ProMusica Musician Representative
Susan Quintenz, Civic Leader
Julie A. Rutter, American Electric Power
Lynda Schockman, Huntington Bank
Mark Sholl, Hilliard City Schools
Todd Swatsler, Partner (retired), Jones Day
Sergio Tostado, Jones Day

EX-OFFICIO

Mary Yerina, Sustaining Board Representative
David Danzmayr, Music Director
Janet Chen, Chief Executive Officer

PROMUSICA 2020 SOIRÉE BENEFIT & CONCERT

Sponsorship Pledge Form

Level of Support

Please indicate your intended sponsorship level.

- \$10,000 PRESENTING Sponsor
- \$5,000 GOLD Sponsor
- \$3,000 SILVER Sponsor
- \$1,500 BRONZE Sponsor

Contact Information

Your Name/Company Name: _____
(as you would like it to appear in the program)

Contact Name: _____
(if company reservation)

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-Mail: _____

Payment

- Enclosed is my check made payable to ProMusica Chamber Orchestra
- Please invoice me on _____ (All payments must be made by June 30, 2020.)

Please charge my credit card:

- Visa
- MasterCard
- American Express
- Discover

Card Number: _____

Expiration Date: _____

Signature: _____

**Confirmation materials will follow.
Matt Kurk, Director of Advancement & Engagement, will be contacting
you for the names of your company's guests before January 10, 2020.
Ticket packages will be mailed after that date.**
