



ProMusica Chamber Orchestra

David Danzmayr, Music Director

2018 Soirée: Benefit & Concert

ProMusica Chamber Orchestra partners with prominent Columbus-area corporations for the annual Soirée Benefit & Concert, our signature fundraising event, which combines a private party with a special concert.

A **Corporate Sponsorship** provides you an opportunity to:

- **Enhance** your philanthropic visibility in the community through key promotional pieces;
- **Reinforce** your reputation as a good corporate citizen through support of a beloved arts organization; and
- **Develop** closer relationships with current and prospective clients.

Enjoy the opportunity to promote your company to ProMusica's high-end clientele while enjoying a fun evening, perfect for entertaining clients and vendors or thanking employees!

Why Partner with ProMusica?

- Over 30% of ProMusica patrons have a household income of over \$125,000.
- Our patrons reside in key Columbus suburbs, with a majority coming to us from Upper Arlington, Bexley, Worthington, Dublin, New Albany, and Downtown.
- ProMusica has ended its past 8 seasons in a positive financial position, so you can be sure your investment is sound.

Saturday, February 10, 2018 The Westin Columbus & Southern Theatre

On Saturday, February 10, 2018, ProMusica Chamber Orchestra presents a night of exceptional live music, elegance, and merriment featuring ProMusica musicians in a special, one-night-only concert. Our 18th-annual Soirée concert will feature an unexpected blend of styles, as we fuse classical artistry with crossover genres.

6:00 PM — **Join us at our pre-concert party**, held at the downtown Westin Columbus, with fine food and drinks, live entertainment and the chance to win exclusive prizes.

8:00 PM — **Move adjacent to the Southern Theatre** for the concert featuring Music Director David Danzmayr, ProMusica's musicians, and special guest artists.



About ProMusica

Our Mission

To deliver a world-class and unique classical music experience – through innovative chamber orchestra programming, educational outreach, audience intimacy, and artistic excellence.

100% of your sponsorship dollars go to support ProMusica’s artistic and outreach activities throughout the season. With your help, we can:



Celebrate Great Music

With a national reputation for its artistic quality and commitment to new music, ProMusica is gaining recognition as one of the top chamber orchestras in the country. That reputation, coupled with the international pedigree of our artistic leadership, strengthens our renown locally, nationally and internationally, enhancing ProMusica’s integral role in serving as an ambassador for the city and marketing Columbus as a cultural destination.

“It is a true blessing to have the opportunity to see and hear such a high level of music performed right here in central Ohio.”

-- Todd Martin, concert attendee

Enrich Our Community

We are committed to making great music accessible to our community. Free, family-friendly concerts are offered through our outdoor *Summer Music Series* at Franklin Park Conservatory and at the Columbus Metropolitan Library. *Open Rehearsals for Seniors* and our *CODA Post-Concert Conversations* provide learning opportunities that complement the concert experience.

“Everything I had hoped to hear and see in Holland and Germany was in my backyard. It would be extremely difficult to top our Summer Music Series. Three free concerts on three different evenings with free parking. That’s hard to beat.”

-- Letter to the Editor, *The Columbus Dispatch*



Provide Education and Outreach

We serve hundreds of children and students each year through our *Youth & Family*, *Play Us Forward*, *Side-by-Side*, and *Musicians in the Schools* programs. Support important music education opportunities for the youth in our community, inspiring a lifelong interest in music and the arts.

“The musicians who have visited our schools inspire and motivate our students in their day-to-day practice in orchestra because of interesting, high-quality coaching sessions and excellent teaching.”

-- Julie Ellis, Worthington Schools orchestra director

Sponsorship Levels and Benefits

\$10,000 PRESENTING Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten priority seats** (Southern Theatre - Huntington Circle seats) at the ProMusica Soirée concert
- **Maximum visibility** to approximately 800 total patrons at the ProMusica Soirée party and concert, including prominent placement on concert program and signage
- On-stage acknowledgement at the ProMusica Soirée concert
- Priority name and/or logo recognition as PRESENTING SPONSOR on all ProMusica Soirée invitations and direct mail (approx. 18,000 pieces; deadlines apply)
- Priority name and/or logo recognition as PRESENTING SPONSOR in all promotional materials, including newsletters, email announcements, and concert program (deadlines apply)
- Priority name recognition as PRESENTING SPONSOR on ProMusica's website, promusicacolumbus.org
- Priority name recognition as PRESENTING SPONSOR in press releases to all print, broadcast and online media (deadlines apply)
- **Priority name and logo recognition as PRESENTING SPONSOR on all paid advertising materials (Columbus Dispatch, 614 Magazine, etc.)***
- **Four memberships in ProMusica's Artist Circle**—a benefit for ProMusica's major donors to be part of private chamber music gatherings in exclusive homes and locations in the Columbus area.

(\$8,800 deductible, Estimated Promotional Value: \$30,000)

**Presenting and Gold Sponsor benefit ONLY*

\$5,000 GOLD Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten premiere seats** (Southern Theatre - Orchestra A seats) at the ProMusica Soirée concert
- On-stage acknowledgement at the ProMusica Soirée concert
- Name and/or logo recognition on all ProMusica Soirée invitations and direct mail (approx. 18,000 pieces; deadlines apply)
- Name and/or logo recognition in all promotional materials, including newsletters, email announcements, and concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org
- Name recognition in press releases to all print, broadcast and online media (deadlines apply)
- **Logo recognition on all paid advertising materials (Columbus Dispatch, 614 Magazine, etc.)***
- **Two memberships in ProMusica's Artist Circle**— a benefit for ProMusica's major donors to be part of private chamber music gatherings in exclusive homes and locations in the Columbus area

(\$3,800 deductible, Estimated Promotional Value: \$15,000)

**Presenting and Gold Sponsor benefit ONLY*

\$3,000 SILVER Sponsor

- **Ten tickets** to the ProMusica Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Ten loge seats** (Southern Theatre - first balcony) at the ProMusica Soirée concert
- Name and/or logo recognition on all ProMusica Soirée invitations and direct mail (approx. 18,000 pieces; deadlines apply)
- Name and/or logo recognition in all other print and electronic promotional materials, including concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org
- Name recognition in press releases to all print, broadcast and online media (deadlines apply)

(\$1,800 deductible, Estimated Promotional Value: \$5,000)

\$1,500 BRONZE Sponsor

- **Four tickets** to the Soirée pre-concert party to enjoy cocktails, hors d'oeuvres, and live entertainment
- **Four loge seats** (Southern Theatre - first balcony) at the Soirée concert
- Name and/or logo recognition on all Soirée invitations and direct mail (approx. 18,000 pieces; deadlines apply)
- Name and/or logo recognition in select other print and electronic promotional materials, including concert program (deadlines apply)
- Name recognition on ProMusica's website, promusicacolumbus.org

(\$1,020 deductible, Estimated Promotional Value: \$3,000)

ProMusica Chamber Orchestra is an I.R.S. registered 501(c)(3) tax-exempt organization.

Please note the following upcoming deadlines:

Commitment received by November 10, 2017 - inclusion on all materials, including save-the-date postcard, invitation, reminder postcard, concert program

Commitment received by December 6, 2017 - inclusion on invitation, reminder postcard, concert program

Commitment received by January 8, 2018 - inclusion on reminder postcard, concert program

Commitment received by January 24, 2018 - inclusion on concert program

All pledges must be paid in full by the end of ProMusica's fiscal year (June 30, 2018).

2018 ProMusica Soirée Committee

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Jones Day

Paul Bittner

Ice Miller LLP

Stephen Brothers-McGrew

Robert Half International

Susan Healey

Washington Prime Group

Laurie Hill

Community Leader

Kris Moss

Community Leader

Susan Kairis, co-chair

Community Leader

Susan Restrepo

Jones Day

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American Electric Power

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Stephanie Stephenson

Community Leader

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Sponsorship Pledge Form

Level of Support

Please indicate your intended sponsorship level.

- \$10,000 PRESENTING Sponsor
 - \$5,000 GOLD Sponsor
 - \$3,000 SILVER Sponsor
 - \$1,500 BRONZE Sponsor
-

Contact Information

Your Name/Company Name _____
(as you would like it to appear in the program)

Contact Name _____
(if company reservation)

Address _____

City _____ State _____ Zip _____

Telephone _____

E-Mail _____

Payment

- Enclosed is my check made payable to ProMusica Chamber Orchestra
- Please invoice me on _____ (All payments must be made by June 30, 2018.)

Please charge my credit card:

- Visa
- MasterCard
- American Express
- Discover

Card Number: _____

Expiration Date: _____

Signature: _____

Soirée confirmation materials will follow. Matthew Kurk, Director of Advancement and Engagement, will be contacting you for the names of your company's guests before January 22, 2018. Ticket packages will be mailed after that date.
